



Press Release

Source: CLX Investment Company

CLX Investment Company Announcing Filming of News Item on Zonda, Inc.'s QuikAlert™ Food Safety Product

Issued Wednesday February 7, 9:27 am ET

TEMECULA, CA--(MARKET WIRE)--Feb. 7, 2007--CLX Investment Company, Inc. (OTC BB: CLXN), a diversified investment fund, today announced that portfolio investment Zonda, Incorporated has completed filming of a news story on its revolutionary new food safety product - QuikAlert™, which rapidly detects potentially dangerous microorganisms, including E. coli, directly from a food product.

The news story was filmed by MAX World News (www.maxwn.com), an independent news gathering and distribution firm, whose stories have aired on every major radio and television network in the United States including ABC, NBC, CBS, FOX, CNN and CNBC. Their stories, which feature news on Fortune 500 companies and start-ups alike, have been seen in over 210 countries around the world.

The filming featured Zonda President Laurie J. Oleksiewicz on camera discussing the significant impact that E. coli scares have on the food industry and the potential health consequences of this bacterium when an outbreak occurs. Ms. Oleksiewicz also explained the how the QuikAlert™ test works and why the speed of the results is a welcome departure from tests that require a much longer period to return results. Footage of the E. coli test in the laboratory was included in the video with a narrative description of the process.

“We are pleased to have participated in the filming of this news piece and look forward to its distribution in media markets around the U.S.,” stated Ms. Oleksiewicz. “E. coli outbreaks have been headline news over the past year, and for the food industry, there are few issues of greater import than food safety.

“Zonda, Inc. is positioning itself to be among the leaders in food safety testing, and the QuikAlert™ test is indicative of the type of groundbreaking products that Zonda will continue to develop and for medical, food and beverage safety, cosmetic, pharmaceutical, veterinary, and environmental sanitation testing markets,” added Ms. Oleksiewicz.

QuikAlert™ was designed as a first line of defense in detecting food borne pathogens directly from a food product before it is packaged or shipped. Typically, perishable food

products are packaged and shipped before pathogen test results are available. QuikAlert™ can detect these potentially dangerous microorganisms in minutes versus hours or days.

Product information, such as the product insert, can be found on Zonda's website, at <http://www.zondaincusa.com/index2.php?id=quikalert>. A product demonstration slideshow can also be accessed on the site. Food industry companies, distributors and even individuals interested in purchasing the QuikAlert™ product can e-mail Zonda at sales@zondaincusa.com.

To sign up to receive information by email directly from CLX Investment Company when new press releases, investor newsletters, SEC filings, or other information is disclosed, please visit <http://www.clxinvestments.com/email.php>.

About Zonda, Incorporated

Zonda, Inc. (www.zondaincusa.com) specializes in diagnostic tests that serve the medical, food safety, cosmetic, beverage, pharmaceutical, veterinary, and environmental sanitation testing markets. Zonda's product line includes innovative, rapid, self-contained diagnostic devices for the detection of chlamydia, gonorrhea, yeast (*Candida albicans*) and Group A Strep, tests that detect bacterial and other potential harmful microorganisms on surfaces, and confirmation tests for a wide variety of bacteria. Each of the Zonda infectious disease tests are marketed as superior to their competition due to their comparable accuracy (compared directly to PCR or DNA testing), ease of use, compact design, long shelf life, rapid results, and cost effectiveness.

About CLX Investment Company

CLX Investment Company (www.clxinvestments.com) holds a 31% equity interest in Zonda, Inc. (www.zondaincusa.com). CLX has also invested, and holds a common stock position, in ActionView International, Inc. (www.actionviewinternational.com), a publicly traded global manufacturer and marketer of "smart" scrolling advertising billboards.

CLX has elected to be regulated as a Business Development Company pursuant to Section 54 of the Investment Company Act of 1940, and is pursuing a business plan wherein the Company seeks to make investment in developing companies with the goal of providing return for its shareholders.

All statements included in this release, including statements regarding potential future plans and objectives of CLX Investments are forward-looking statements. Such statements are necessarily subject to risks and uncertainties, some of which are significant in scope and nature beyond CLX Investments' control. There can be no assurance that such statements will prove accurate. Actual results and future events could differ materially from those anticipated in such statements depending on many factors. Historical results are not necessarily indicative of future performance.

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