



Press Release

Source: CLX Investment Company

CLX Investment Company Consultant CEO Files Form 3 Reporting Initial Common Stock Ownership Position of 3 Million Shares

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TEMECULA, CA--(MARKET WIRE)--Jul. 11, 2007--CLX Investment Company, Inc. (OTC BB: CLXN) today announced the filing of a Form 3 Initial Statement of Beneficial Ownership of Securities by consultant chief executive officer Steven R. Peacock, which shows that Mr. Peacock has an initial stock ownership position of 3,000,000 shares of CLX common stock.

Mr. Peacock was recently appointed to the position of consultant chief executive officer by the CLX Board of Directors. Along with the appointment of Mr. Peacock, CLX announced that the company has identified an acquisition target that is expected to become the focus of its future operations.

At a recent annual meeting, the majority of the holders of the company's common stock approved a proposal to withdraw CLX's election to be treated as a business development company (BDC) pursuant to Section 54(c) under the Investment Company Act of 1940. As a result of the BDC withdrawal, CLX is transitioning from an investment fund to an operating company, and one of Mr. Peacock's primary functions will be to facilitate a seamless transition as it concurrently executes its acquisition strategy.

"With my appointment as consultant CEO of the company, the Form 3 filing was necessary to establish my initial common stock ownership position in CLX," stated Mr. Peacock. "The company will continue to maintain a high level of transparency and public disclosure as we move forward with our acquisition strategy, which is designed to deliver value for shareholders."

Mr. Peacock is the managing director of Javelin Advisory Group (www.javelinadvisory.com), which specializes in providing management, SEC compliance, accounting, and related services to publicly traded companies. In the course of its work on behalf of client companies, Javelin management will occasionally step in to serve as transitional or interim officers or directors of the company.

To sign up to receive information by email directly from CLX Investment Company when new press releases, investor newsletters, SEC filings, or other information is disclosed, please visit <http://www.clxinvestments.com/email.php>.

About CLX Investment Company

CLX Investment Company (www.clxinvestments.com) holds a 31% equity interest in Zonda, Inc. (www.zondaincusa.com). CLX has also invested, and holds a common stock position, in ActionView International, Inc. (www.actionviewinternational.com), a publicly traded global manufacturer and marketer of “smart” scrolling advertising billboards.

All statements included in this release, including statements regarding potential future plans and objectives of CLX Investments are forward-looking statements. Such statements are necessarily subject to risks and uncertainties, some of which are significant in scope and nature beyond CLX Investments’ control. There can be no assurance that such statements will prove accurate. Actual results and future events could differ materially from those anticipated in such statements depending on many factors. Historical results are not necessarily indicative of future performance.

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