



Press Release

Source: CLX Investment Company

CLX Investment Company Announces Appointment of Vera Leonard as President/CEO for Zonda, Incorporated

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TEMECULA, CA--(MARKET WIRE)--Aug. 7, 2007--CLX Investment Company, Inc. (OTC BB: CLXN) today announced the appointment of Vera Leonard to the position of President/Chief Executive Officer of Zonda, Incorporated, in which CLX holds a 31% equity interest.

Ms. Leonard brings to Zonda, which develops and distributes innovative diagnostic tests for both the medical and non-medical markets, considerable successful experience in leadership positions with major medical manufacturing and distribution companies.

As vice president of U.S. sales for a Nasdaq listed company that specializes in rapid, point-of care diagnostic tests, Ms. Leonard led negotiations on agreements that added approximately \$8 million in annual revenue and helped to grow revenues from \$32 million to \$51 million in 3 years. She delivered an unprecedented 6 consecutive quarters of financial performance that met or exceeded expectations and saved more than \$1,500,000 annually for the company from renegotiations of growth incentive plan, implementation of net pricing strategy and elimination of GPO administration fees.

Ms. Leonard received awards for outstanding sales performance and distribution partnering from industry-leading distributors 3 years in a row and 4 years total. She restructured the sales and support organization to establish standards of performance, goal-driven compensation plan, territory-level budget and forecast management while developing individuals for promotion to levels of greater responsibility and leadership.

Ms. Leonard also served as director of vendor relations for a Fortune 500 distributor of medical and dental supplies to office-based practices worldwide. In this position, she launched 6 new products; negotiated semi-exclusive distribution rights on three innovative new products; designed a product launch template that was adopted for standard use by the entire medical marketing team; negotiated an exclusive special pricing agreement on market-leading product to maximize competitive conversions; and completed an in-depth pricing analysis by vendor, sales division and SKU to assess pricing strategies and assure competitive positioning while maximizing profitability.

Previous to these positions, Ms. Leonard served as sales representative, sales manager, regional sales manager, and national sales manager for medical manufacturing and distribution companies where she developed an extensive firsthand knowledge of the medical supply field. These companies ranged from start-ups to major U.S. and international firms.

“We are extremely pleased to see that Zonda has engaged an executive of the caliber of Vera Leonard to build on its initial success and bring it to the next level,” commented Steven R. Peacock consultant chief executive officer of CLX Investment Company. “Zonda figures prominently in CLX’s plans to deliver value to shareholders, and we look forward to working with Ms. Leonard to achieve this goal.”

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About CLX Investment Company

CLX Investment Company (www.clxinvestments.com) holds a 31% equity interest in Zonda, Inc. (www.zondaincusa.com). CLX has also invested, and holds a common stock position, in ActionView International, Inc. (www.actionviewinternational.com), a publicly traded global manufacturer and marketer of “smart” scrolling advertising billboards.

All statements included in this release, including statements regarding potential future plans and objectives of CLX Investments are forward-looking statements. Such statements are necessarily subject to risks and uncertainties, some of which are significant in scope and nature beyond CLX Investments’ control. There can be no assurance that such statements will prove accurate. Actual results and future events could differ materially from those anticipated in such statements depending on many factors. Historical results are not necessarily indicative of future performance.

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